

**Urban Strategies, Inc. (USI)**  
**Beecher Terrace Monthly Report**  
**July 2020**

**Executive Summary:**

During the month of July, USI continued delivering family support services and intensively responding to COVID needs, hardships, and barriers for Beecher Terrace families. USI-Louisville began executing Results Count Line of Sight strategies in all pillars; including identifying and connecting residents to partners and resources aimed to move families towards thriving results. In spite of the significant impact that COVID has had on the lives of our families and community, USI continues to work to continuously engage the Beecher Terrace families in case management services, increase the employment and income of workable residents, strengthen academic readiness and proficiency of youth and lastly improve the physical, mental and overall well-being of each participant.

With our COVID surveys now imbedded in the adult assessment, USI-Louisville staff transitioned from weekly COVID focused surveys to returning to conducting comprehensive assessments and the establishment of development plans that address long term as well as short term goals. LMHA, FSS and USI staff collaboratively conducted 227 adult assessments during the month of July. USI continues to use this information to ensure connection to community resources to address immediate and long-term needs of families. As a result of these targeted strategies, from the original COVID survey in March through July, there has been a reduction in reported needs. Below are some highlighted shifts that have been made:

- Food security has increased by 11%
- Access to two-week supply of prescriptions has increased by 9%
- Access to broadband internet has increased by 14%
- Access to tablet or computer with connectivity has increased by 15%

In addition to working to meet basic needs, USI continues to work closely with the JCPS district and other partners to advance educational outcomes ranging from increasing enrollment in early childhood programs to closing equity gaps in academic performance and graduation. Based off the cohort data provided by JCPS, strategies were implemented to escalate the submission of Early Childhood applications, as well as increase youth participation in quality out of school options. These programs range from On-site to Virtual Summer Camps and include connection to Summerworks and Russell Reads Literacy opportunities. At the end of July, 4 youth are working summer jobs; 8 youth are participating in On-site Summer Programs (YMCA) and 55 families are participating in Russell Reads/LFPL Summer Reading Programs. USI staff also provided laptops via LMHA Connect Home to all graduating High School Seniors in Case Management to assist with next steps to post-secondary education or career options.

USI-LOU continues to build partnerships to support the families of Beecher Terrace. In July USI was approved for Give for Good Louisville. Give for Good Louisville is an initiative led by the Community Foundation of Louisville. USI-LOU, Senior Project Manager and Education Specialist, participated in two successful meetings with new education partner NCFL. NCFL's Vice President share valuable perspective and expertise regarding family engagement and success with our targeted population and offered additional resources. NCFL staff agreed to enter into a formalized MOU agreement and will continue to explore and narrow the partnership scope of work. We continued in July to participate in collaborations to identify equity issues in health and wellness and to support the shaping of policy and investment with community partners.

## Case Management - Outreach and Engagement:

<b>Total Households in Grant Award</b> 767	<b>Total Eligible Households</b> 579
# and % of HH and People in Case Management	409 (70.8%) and 801 participants
<b>Updates on Outreach and Engagement: (Key meetings ad conducted to engage residents, increase residents in case management or to support residents who are active in case management with USI:</b>	
<p>USI staff continued prioritizing the health and safety of both staff and the families that we serve. Staff continue rotating time in office and working from home. Staff continue to work with residents and families primarily via phone, however staff continue to respond to urgent matters that require in person with proper social distancing.</p> <p>USI continues to increase residents and family's enrollment in case management.</p> <p>During this month of July, a joint meeting was held with LMHA. This meeting focused on re-occupancy. USI-LOU received updated information and visuals of all available properties. USI staff shared that several residents had received letters regarding returning to Beecher. USI staff assisted with updating the Re-Occuapancy FAQ posted on VR website. This collaborative effort ensures that BT residents receive the most accurate up to date information to make conscious informed decisions regarding returning to original site.</p>	

## Economic Mobility:

<p>At the end of July, approximately 9% (15) residents remain unemployed due to the impact of the pandemic. Currently, 60% of the workable Beecher Terrace population remains employed. USI has established targets and will work to move upwards to 80% to work or enroll in advancing career training.</p> <p>USI staff has continued on-going workforce assessments on residents that remain unemployed. From these we have identified that the current top 3 career interests are cleaning, warehouse and medical career opportunities. Senior Project Manager is currently exploring partnerships in each area of interest.</p> <p>---In progress--- Potential partnership with Professional Cleaning LLC (the owner is a former Beecher Resident) Meeting scheduled for August 5, 2020.</p> <p>USI-LOU continue to address barriers that impact employment such as lack of childcare and transportation.</p>
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## Education:

<b>Updates on Education: (Key meetings and activities conducted to support improving educational outcomes for children this month)</b>
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**Youth Enrollment (see chart breakdown below)**

Currently All Daycare and/or Childcare facilities are closed. School and other youth related activities have been shut down until each facility can meet new COVID-19 precautions

USI-LOU, Senior Project Manager and Education Specialist, participated in two successful meetings with new potential education partner, National Center for Families Learning (NCFL). NCFL’s Vice President shared valuable perspectives regarding family engagement and success with our targeted population. Mr. Cramer also offered additional support resources such as the Search Institute regarding establishing collaborative relationships and youth serving think tanks. NCFL staff agreed to enter into a formalized MOU agreement and will continue to explore and narrow the partnership scope of work.

Letters were sent to all eligible families (45) regarding early childhood education. Families were informed and encouraged to meet with their case manager to complete application. Staff then provided personalized assistance to complete all ECE/Head Start documents. USI established a goal to enroll a minimum of 65% of qualified youth. USI-LOU was able to develop a relationship with JCPS Early Childhood Staff in order to accurately complete and escalate Beecher Youth applications.

USI continues to work with MUW Blocs, JCPS and other Community Resources such as Public Library to become aware of summer programming options. Case Managers also continue to inform families about virtual and in person options for OST/Summer Programming

**Primary Summer Programs:**

Summer Reading/Virtual Cultural Passes	Free Public Library	All Ages
Camp Wonderopolis	NCFL	School Age
JCPS Summer League/Virtual Camps	JCPS	All grades
YMCA Summer Camps	YMCA	School age
Play Cousins	Play Cousins	All ages

**Additional Offerings (Not Restricted to Summer)**

30 Days of Family Learning	NCFL
Cultivating Reading	NCFL
Financial Fitness	NCFL
Family Time Machine	NCFL
Big Little Adventure Playdates	Various Organizations

USI-LOUISVILLE’s Russell Reads Literacy Program has launched a summer reading program. 55 families are participating in the summer reading initiative and packets were delivered this week to the youth and families.

Russell Reads obtained book donations for all youth from the Western Free Public Library.

## Health and Wellness:

# and % of residents who have health insurance	(791) - 97% of Residents have Health Insurance
<b>Updates on Health and Wellness: (Key meetings and activities conducted to support improving health and wellness outcomes for residents this month)</b>	
<p>USI staff continue to explore all aspects of wellness with families through regular contact. We have continued to connect residents to services and programs to address mental and emotional health challenges families are facing.</p> <p>USI Outreach Staff represented USI on a Community Health Worker Panel for several Health and Medical stakeholders in the community. Community stakeholders were more informed of needs and concerns of residents as they continue to shape policy and determine where to concentrate their focus.</p>	