Agenda

- Choice Neighborhoods Initiative Grants Overview
  - Types of CNI Awards and Amounts
  - Purpose of CNI Action Activities Grant
- How Action Activities funds can be used
  - Ineligible vs Eligible Action Activities
- Steps in the selection process for Action Activities
- Break Out Groups
  - Identify and define specific proposed activities
- Gallery walk review of Action Activity ideas
- Next steps and time line
Types of Choice Neighborhoods Initiative (CNI) Grants

- Awarded CNI **Planning** Grant in Jan. 2015
  - $425,000 from HUD
  - $600,000 contribution from Louisville Metro

- Submitted a CNI **Implementation** Grant on June 28, 2016
  - Requested $29,575,000 from HUD
  - Announcements of finalist expect in Oct. or Nov. 2016

- Awarded CNI **Action Activities** Grant on June 28, 2016
  - $1,000,000 from HUD
  - $375,000 contribution from Louisville Metro
Purpose of Choice Neighborhood Action Activities Grants

- Renew and strengthen community confidence
- Build momentum for further planning and the eventual transition from planning to implementation of Russell’s Transformation Plan
- Attract new investment and resources
- Convince skeptical stakeholders that positive change is possible
- Helps sustain the community’s energy during the neighborhood’s transformation.
How Action Activities Funds Can Be Used

- For physical neighborhood improvements – specifically community development or economic development projects that enhance and accelerate Russell’s transformation.
- For innovative solutions that address Russell’s challenges.
- For projects that are responsive to Russell’s needs and build on the Transformation Plan.
- For Action Activities that build community capacity and social cohesion through they way the projects are designed, led and implemented.
Ineligible

“Action Activities”
Action Activities funding **cannot** be used for:

- The demolition or redevelopment of Beecher Terrace.
- Relocation of residents or supportive services
- Basic infrastructure or city services
Eligible

“Action Activities”
Reclaiming and recycling vacant property into amenities such as community gardens, small parks, farmers markets, or cleaning them up for future use (with maintenance).
- Neighborhood beautification projects such as murals, sculptures, creative signage or other ideas highlighting Russell’s many assets and rich history, or garden tool loan programs.
Façade improvements to businesses and to homeowners’ properties
Neighborhood broadband / Wi-Fi
Fresh food initiatives, such as farmers markets and mobile fresh food vendors.
**Gap financing** for economic development projects
Other innovative Action Activities that meet the goals of the CNI program and Russell’s Transformation Plan may also be considered by HUD.
Today is the first step in the selection of “Action Activities”:

- HUD asked applicants **not** to include specific projects in their Action Activities grant applications.
- Action Activities are to come out of and support Russell’s Transformation Plan.
Summarized Timeline and Selection Process for **Action Activities**

**Aug. 17 - Sep. 7**
- Develop preliminary ideas for Action Activities (today’s meeting, emails, CC meeting)

**Sep. 19**
- HUD Site Visit to review preliminary ideas for Action Activities

**Sep. 26-Oct 27**
- Issue RFP, Poll Residents, Draft Action Activities Proposal due to HUD on Oct. 28

**Nov. - Dec.**
- HUD review process of draft. Submit Final Action Activities Proposal by Dec. 28

**Jan – Dec. 2017**
Selection Process: LMHA or Metro Government Action Activities

- Core team to identify Action Activities that LMHA or LMG might administer (e.g. vacant lot program, façade improvements). Action Activities grant funds **can not** be used for LMHA and/or Metro’s administration costs.
A Request for Proposals will be issued on approximately Sept. 27th (after receiving HUD feedback)

- See HUD’s guidance on developing proposals in their “CNI Action Activities Planning Tool”
- If you anticipate applying, begin thinking through your responses to these questions now, as it will be a tight turnaround time on proposals
- LMHA will have more details on RFP process soon
- Will have 2 weeks to submit proposal or approximately by Oct. 11th.
Selection Process: Request for Proposals for Action Activities

- Action Activities Selection Team (Coordinating Committee members, Center For Neighborhoods facilitators and Russell Neighborhood Institute graduates) will review Requests for Proposals
- Any organization submitting a proposal must recuse themselves from the review process
Selection Process: Russell Resident polling

- Approximately one week polling process of Russell residents to get input on their highest priorities from the proposed Action Activities
  - Community event with proposed Action Activities on display
  - Alternate polling times and locations
  - Polling people on location (senior housing developments, community centers and events, etc.)
Selection Process:
HUD Submission & Approval

- Submit draft proposal of Action Activities reflecting Russell residents highest priorities to HUD by Oct. 28
- HUD will review draft proposal and give us feedback, ask for additional details, etc.
- Final Action Activities proposal due to HUD by Dec. 28
- HUD final approval and authorization to begin work in Jan. 2017
- All Action Activities must be completed by end of Dec. 2017
Summarized Timeline and Selection Process for Action Activities

Aug. 17 - Sep. 7
- Develop preliminary ideas for Action Activities (today’s meeting, emails, CC meeting)

Sep. 19
- HUD Site Visit to review preliminary ideas for Action Activities

Sep. 26-Oct 27
- Issue RFP, Poll Residents, Draft Action Activities Proposal due to HUD on Oct. 28

Nov. - Dec.
- HUD review process of draft. Submit Final Action Activities Proposal by Dec. 28

Jan – Dec. 2017
Break Out Groups

- Handouts:
  - Action Activity Planning Tool
  - Summary of potential eligible Action Activities from Transformation Plan
  - Action Activity idea form
# Planning Tool: Topics to consider

**Choice Neighborhoods Action Activities Planning Tool**

Topics to consider when selecting and proposing your Action Activities

<table>
<thead>
<tr>
<th>Topics to Consider</th>
<th>Questions to Consider</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action Activity Description</strong></td>
<td></td>
</tr>
<tr>
<td>Action Activities Goals</td>
<td>• How will this activity enhance and accelerate the transformation of the neighborhood?</td>
</tr>
<tr>
<td></td>
<td>• How will this activity encourage additional investment in the neighborhood?</td>
</tr>
<tr>
<td></td>
<td>• How will this activity build neighborhood confidence (i.e., confidence that the neighborhood is improving)?</td>
</tr>
<tr>
<td></td>
<td>• How will this activity have a lasting impact on the neighborhood?</td>
</tr>
<tr>
<td></td>
<td>• If this is an economic development project, does your market study suggest this use is appropriate and sustainable?</td>
</tr>
<tr>
<td></td>
<td>• How will this activity benefit the residents of the original target housing and/or redeveloped target housing?</td>
</tr>
<tr>
<td>Relation to Transformation Plan</td>
<td>• How does this activity build off of the Transformation Plan priorities?</td>
</tr>
<tr>
<td></td>
<td>• How does it address key needs that were identified?</td>
</tr>
<tr>
<td>Community Building</td>
<td>• Will this activity build community capacity or social cohesion through the way in which it is designed, led, and/or implemented?</td>
</tr>
<tr>
<td>Alignment</td>
<td>• Does this activity align with other improvements/assets in the neighborhood?  <em>Example: Homeowner façade improvements on 5 blocks will enhance area where garden and recreation center was recently opened.</em></td>
</tr>
</tbody>
</table>
Group Work

Review summary and further develop details on priority activities, based on HUD guidance.

Utilize idea form structure:
- Category
- Project
- Potential Partners
- Location
- Impact
- Funding Needed

Begin with top priorities

Strive to capture activities in each category

You do not have to have to have all the answers
Action Activities
Gallery Walk Review
Summarized Timeline and Selection Process for **Action Activities**

**Aug. 17 - Sep. 7**
- Develop preliminary ideas for Action Activities (today’s meeting, emails, CC meeting)

**Sep. 19**
- HUD Site Visit to review preliminary ideas for Action Activities

**Sep. 26-Oct 27**
- Issue RFP, Poll Residents, Draft Action Activities Proposal due to HUD on Oct. 28

**Nov. - Dec.**
- HUD review process of draft. Submit Final Action Activities Proposal by Dec. 28

**Jan – Dec. 2017**
1. Sept. 7 - Coordinating Committee meets to review list of potential Action Activities from today’s work, emails and to make any additional revisions.
   - Fall within HUD’s eligible categories
   - Can realistically be completed with the grant period
   - Do not duplicate efforts that are already funded, or where sufficient funding is readily available

2. Sept. 19 – HUD staff site visit to review preliminary list of Action Activities and tour neighborhood.

3. Sept. 26 (approx.) – LMHA receives initial feedback from HUD.
Email address to send any additional proposed CNI Action Activities:

toms@centerforneighborhoods.org